

From: Richard Jung/=TMS/Toyota. Sent:9/26/2007 6:56 AM.  
To: [ - ] George Morino/=TMS/Toyota@Toyota.  
Cc: [ - ] David Stovall/=TMS/Toyota@Toyota;Mark Kubota/=TMS/Toyota@Toyota.  
Bcc: [ - ] .  
Subject: Re: Fw: SSC (Safety Recall) 70F - Toyota Camry All Weather Floor Mat for 2007 and early 2008 model year vehicles.

Done, here is what I'll be sending...

Hello Everyone

Toyota and Lexus will initiate a Safety Recall (Special Service Campaign) on certain optional Toyota Camry and Lexus ES 350 All Weather Floor Mats (floor mats constructed from heavy duty rubber) for 2007 and early 2008 model year vehicles.

#### Background

On September 26, 2007, Toyota and Lexus filed a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) regarding the optional Toyota Camry and Lexus ES 350 All Weather Floor Mat specifically engineered and manufactured for 2007 and early 2008 model year vehicles.

In recent months, Toyota and Lexus have received reports regarding the Toyota Camry and Lexus ES 350 All Weather Floor Mat accessory slipping forward and interfering with the movement of the accelerator pedal. Toyota and Lexus have investigated these reports and determined that if the optional Toyota Camry and Lexus ES 350 All Weather Floor Mat (either by itself or if it is placed on top of an existing carpeted floor mat) is not secured by the retaining hooks (clips) and the mat moves forward, it may interfere with the accelerator pedal returning to the idle position. If the mat is properly secured, it will not interfere with the accelerator pedal.

There are approximately 24,500 Toyota Camry and 30,500 Lexus ES 350 vehicles equipped with the All Weather Floor Mats designed for 2007 and early 2008 model year vehicles.

In early October, 2007, Toyota will notify owners of the involved vehicles with a preliminary Safety Recall notification, advising customers of when a replacement mat will be available and steps they can take until that time. Toyota is currently developing a design modification to the driver's seating position Toyota Camry and Lexus ES 350 All Weather Floor Mat. Once the replacement mat is available, a second notification informing Region/Area/PD associates, Dealerships and vehicle owners will be conducted. We anticipate the second notice to be mailed in mid-to-late November, 2007.

To assure that over-the-counter accessory sales customers are also notified, approximately 706,500 Toyota Camry and 133,000 Lexus ES 350 vehicle owners will be sent notifications. However, only the 24,500 Toyota Camry and 30,500 Lexus ES 350 vehicles equipped with the All Weather Floor Mat accessory are affected by this campaign.

Please note that this is a Safety Recall.

For additional information please reference the following documents.

Toyota 70F Documents:

Lexus 7LB Documents:

#### Media Announcement

Corporate Communications is planning to inform select media of this issue on the afternoon of September 26th.

#### NOTE:

Not all markets are affected by this issue. This information is being sent to you to inform you of this activity.

George Morino/TMS/Toyota

09/25/2007 06:37 PM

To Richard Jung/TMS/Toyota@Toyota

cc David Stovall/TMS/Toyota@toyota, Mark Kubota/TMS/Toyota@toyota

Subject Re: Fw: SSC (Safety Recall) 70F - Toyota Camry All Weather Floor Mat for 2007 and early 2008 model year vehicles

Richard:

This one needs to include Lexus because Kathy Wachs doesn't send out her docs to these folks.

Thanks!

George Morino  
National Manager  
Quality Compliance Department  
Product Quality and Service Support  
Toyota Motor Sales, U.S.A., Inc.  
Tel. 310-468-3392  
Fax 310-468-3399

NOTICE: This email message and all attachments transmitted with it are intended solely for the use of the addressee and may contain legally privileged and confidential information. If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution, copying, or other use of this message or its attachments is strictly prohibited.

If you have received this message in error, please notify the sender immediately by email reply and please delete this message from your computer. Thank you.

Richard Jung/TMS/Toyota  
09/25/2007 06:26 PM  
To George Morino/TMS/Toyota@Toyota, David Stovall/TMS/Toyota@Toyota, Mark Kubota/TMS/Toyota@Toyota  
cc  
Subject Fw: SSC (Safety Recall) 70F - Toyota Camry All Weather Floor Mat for 2007 and early 2008 model year vehicles

DD Message for the USTT just in case.

----- Forwarded by Richard Jung/TMS/Toyota on 09/25/2007 06:25 PM -----

Richard Jung/TMS/Toyota

To: Andrew Kemp/TCI@TCI, Sandra Hechanova/TCI@TCI, Lilibeth Rodriguez/TDPR@TDPR, Antonio Gonzalez/TDPR@TDPR, Carlos Rivera/TMCC/Toyota@Toyota, Raul Barrientos/TMSDM/TDM@TMSdeMexico, kevin@servco.com, microlco@itecnmi.com, fred.cardinas@akguam.com, jesse.munoz@akguam.com, "Pani Ng Lam" <pnglam@asco.as>, "Harry Calder" <hcalder@asco.as>  
cc: George Morino/TMS/Toyota@Toyota, David Stovall/TMS/Toyota@Toyota, Mark Kubota/TMS/Toyota@Toyota, Wayne Hutchinson/TMS/Toyota@Toyota, Raul Guzman/TMS/Toyota@Toyota  
Subject: SSC (Safety Recall) 70F - Toyota Camry All Weather Floor Mat for 2007 and early 2008 model year vehicles  
Hello Everyone

Toyota will initiate a Safety Recall (Special Service Campaign) on certain optional Toyota Camry All Weather Floor Mats (floor mats constructed from heavy duty rubber) for 2007 and early 2008 model year vehicles.

Background

On September 26, 2007, Toyota filed a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) regarding the optional Toyota Camry All Weather Floor Mat specifically engineered and manufactured for 2007 and early 2008 model year Camry vehicles.

In recent months, Toyota has received reports regarding the Toyota Camry All Weather Floor Mat accessory slipping forward and interfering with the movement of the accelerator pedal. Toyota has investigated these reports and determined that if the optional Toyota Camry All Weather Floor Mat (either by itself or if it is placed on top of an existing carpeted floor mat) is not secured by the retaining hooks (clips) and the mat moves forward, it may interfere with the accelerator pedal returning to the idle position. If the mat is properly secured, it will not interfere with the accelerator pedal.

There are approximately 24,500 Toyota Camry vehicles equipped with the All Weather Floor Mats designed for 2007 and early 2008 model year vehicles.

In early October, 2007, Toyota will notify owners of the involved vehicles with a preliminary Safety Recall notification, advising customers of when a replacement mat will be available and steps they can take until that time. Toyota is currently developing a design modification to the driver's seating position Toyota Camry All Weather Floor Mat. Once the replacement mat is available, a second notification informing Region/PD associates, Dealerships and vehicle owners will be conducted. We anticipate the second notice to be mailed in mid-to-late November, 2007.

To assure that over-the-counter accessory sales customers are also notified, approximately 706,500 Toyota Camry vehicle owners will be sent notifications. However, only the 24,500 vehicles equipped with the Toyota Camry All Weather Floor Mat accessory are affected by this campaign.

Please note that this is a Safety Recall.

For additional information please reference the following documents.

[attachment "70F Region Dealer Letter.pdf" deleted by George Morino/TMS/Toyota] [attachment "70F Q&A.pdf" deleted by George Morino/TMS/Toyota] [attachment "70F Floor Mat Owner Letter.pdf" deleted by George Morino/TMS/Toyota]

#### Media Announcement

Corporate Communications is planning to inform select media of this issue on the afternoon of September 26th.

#### NOTE:

Not all markets are affected by this issue. This information is being sent to you to inform you of this activity.

Richard Jung  
Quality Compliance Administrator  
Toyota Motor Sales, U.S.A., Inc.  
Tel. 310-468-7545  
Fax 310-468-3399

NOTICE: This email message and all attachments transmitted with it are intended solely for the use of the addressee and may contain legally privileged and confidential information. If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution, copying, or other use of this message or its attachments is strictly prohibited.

If you have received this message in error, please notify the sender immediately by email reply and please delete this message from your computer. Thank you.